

--- On Wed, 9/15/10, Better Business Bureau of West Florida, Inc.

<[info@bbbwestflorida.org](mailto:info@bbbwestflorida.org)> wrote:

From: Better Business Bureau of West Florida, Inc. <[info@bbbwestflorida.org](mailto:info@bbbwestflorida.org)>

Subject: Great News from your Better Business Bureau!

To: [dott2spr@yahoo.com](mailto:dott2spr@yahoo.com)

Date: Wednesday, September 15, 2010, 7:55 PM

Dear Dorothy Spriggs:

As a leader in advancing marketplace trust, your Better Business Bureau is working harder than ever to promote the visibility of its Accredited Businesses and encourage consumers to connect with BBB Accredited Businesses.

In day-to-day BBB operations, we regularly identify trusted Accredited Businesses when delivering reports to customers. Building trust through honesty, responsiveness and integrity is critical for success. Our BBB Reliability Reports note your track record and are backed by our Standards for Trust, which validate your commitment to high ethics.

Below you will find a summary of the number of times your business report (**Suncoast Property Services** ID #: 90064802) was accessed or provided to potential customers within the past 12 months.

**146**                    **NUMBER OF BBB RELIABILITY REPORTS PROVIDED FOR YOUR SPECIFIC COMPANY:** In most cases, this means a potential customer is seeking information from the BBB about the reliability and trustworthiness of your business. A BBB Reliability Report stating that your firm is a BBB Accredited Business will help provide confidence and reassurance to your potential customer.

**119**                    **TYPE-OF-BUSINESS ROSTERS:** This is the number of BBB Rosters requested through the **Find a BBB Accredited Business** button on our website for the Type-of-Business category in which your business was listed.

There has never been a more relevant time to show your customers they can trust you. We encourage you to understand and utilize all available benefits, including the use of the new highly recognized BBB Accredited Business Seal in your print advertising. You should no longer be using the old logo. For information on where you may use this seal, in addition to other benefits, please follow this link: <http://westflorida.bbb.org/benefits>

Thank you for your continued support.

Sincerely,

Karen W. Nalven | *President/CEO*

**Tel: 727-535-5609 x 3301**

**Fax: 727-530-5863**

**Email: [knalven@clearwaterbbb.com](mailto:knalven@clearwaterbbb.com)**

[www.bbb.org](http://www.bbb.org) | *Start With Trust*

Better Business Bureau of West Florida, Inc., 2655 McCormick Drive, Clearwater, FL 33758

